



NewsRelease

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FOR IMMEDIATE RELEASE

Humane Society of Charlotte & Spay Neuter Charlotte Urge Pit Bull Parents to Prevent Unwanted Litters During their August “Primp Your Pit” Campaign

Primp Your Pit Campaign, funded by PetSmart Charities®, will provide \$20 spay/neuter surgeries (and free nail trim) for more than 6,200 pit bull terrier dogs, nationwide

CHARLOTTE, NC (JULY 12, 2013) – Today, 35 percent of dogs and cats in U.S. households are not spayed or neutered, yet the procedure is one of the most effective ways to reduce the homeless pet population. Unfortunately, pit bulls end up in shelters in large numbers due to myths and negative publicity, which impact public perceptions of the breed.

With 8 million homeless pets entering U.S. shelters every year, the Humane Society of Charlotte and Spay Neuter Charlotte are helping to solve this problem by participating in PetSmart Charities®’ “Primp Your Pit” August spay/neuter campaign. This year, PetSmart Charities is providing more than \$394,000 in funding so that 49 animal welfare organizations in 24 states can perform 6,248 surgeries on pit bull terriers during the month of August.

Locally, the Humane Society of Charlotte and Spay Neuter Charlotte plans to spay/neuter 300 (150 each) pit bull terriers and pit bull terrier mixes for the special \$20 rate, which includes a free nail trim. This special rate during the “Primp Your Pit” event applies to all residents of Mecklenburg County.

“Spaying/neutering a pet is the most effective thing a pet parent can do to prevent unwanted litters from being born that will ultimately end up in local shelters,” says Shelly Moore, President & CEO of the Humane Society of Charlotte. For pet parents who may be hesitant to get their young puppies sterilized, it’s important to note that the American Veterinary Medical Association endorses spaying and neutering puppies as young as eight to 10 weeks old. Research shows that the procedure may improve the behavior and health of the pet, including reducing the risk of certain reproductive cancers and infections.

Pit bull parents who wish to take advantage of this special offer must mention the “Primp Your Pit” promotion when they schedule their appointments. The promotion is based on availability. To schedule an appointment contact either the Humane Society of Charlotte or Spay Neuter Charlotte at the phone number below:

Humane Society of Charlotte
humanecharlotte.org
704.333.4130

Spay Neuter Charlotte
spayneutercharlotte.org
704.375.2009

About the Humane Society of Charlotte

The Humane Society of Charlotte is a community resource committed to improving the lives of companion animals through adoption, spay/neuter and education. The Humane Society of Charlotte provides low-cost spay and neuter surgeries for cats and dogs to reduce pet overpopulation throughout the Carolinas. The no-kill of adoptable animal’s organization provides pets with the love and attention they need to live happy and healthy lives while awaiting a new home. The Humane Society of Charlotte is a nonprofit organization that relies solely on private donations to achieve its mission.

ABOUT PETSMART CHARITIES®

PetSmart Charities, Inc. is a nonprofit animal welfare organization that saves the lives of homeless pets. More than 400,000 dogs and cats find homes each year through our adoption program in all PetSmart stores and our signature adoption events. PetSmart Charities grants more money to directly help pets in need than any other animal welfare group in North America, with a focus on funding spay/neuter programs that help communities solve pet overpopulation. PetSmart Charities is a 501(c)(3) organization, legally independent from PetSmart, Inc.

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