

NewsRelease

humane
society
of charlotte



FOR IMMEDIATE RELEASE
October 23, 2013

Contact: Donna Ragan
704-408-4527
dragan@humanesocietyofcharlotte.org

The 5th Annual Ties & Tails Gala raises a record-breaking \$170,000 for the Humane Society of Charlotte

Charlotte, NC– The Humane Society of Charlotte’s 2013 Ties & Tails Gala, presented by Hearst Service Center and Dr. Neal S. Taub, took place on Saturday, October 19th from 6pm-11pm at The Westin Charlotte. This event honored the Humane Society of Charlotte’s friends and supporters, and served to raise much-needed funds for the coming months. Over 430 gala guests and their 4-legged “dates” enjoyed an exciting evening, featuring a cocktail reception, Pet Parade, surprise ballroom dance performances, live and silent auctions, a live band, an open bar, dinner, and dancing. The “paw-parazzi” were also on hand taking photos of the VIP’s (Very Important Pooches) and their owners. Larry Sprinkle from WCNC-TV and Ramona Holloway from 107.9 The Link were the co-hosts for the evening, helping to raise over \$100,000 at the event from the generous guests through the auction and live call for donations.

“It was such a memorable evening and amazing to witness the generosity of our guests. There is a lot of passion for animal welfare which was displayed at the event and the Humane Society of Charlotte is humbled and honored to serve this community’s animals and the people that love them”, says Shelly Moore, President/CEO of the Humane Society of Charlotte.

In 2012, the Humane Society of Charlotte has placed over 3,392 dogs and cats into new and loving homes, which would mark the highest adoption rate in the organization’s 35 year history, which they celebrated this year. The organization has also performed 11,841 spay/neuter surgeries in 2012 at their two spay/neuter clinics, resulting in the prevention of billions of unwanted births.

“Please consider being a part of the solution to help Charlotte’s homeless pet issue by getting involved with the Humane Society of Charlotte. There is something for everyone to do to help animals” says Moore.

Thank you to all of our event sponsors

"Diamond Collar Sponsors"

Hearst Corporation
Neal S. Taub, M.D., P.A.

"Platinum Collar Sponsors"

Airtight, Steven & Olivia Cohen, Dermatology, Laser & Vein Specialists, Killingsworth Environmental, Tyler2 Construction

"Gold Collar Sponsors"

Neutrik and the Barker Lounge

"Silver Collar Sponsors"

Blue Ridge Pharmaceutical Distribution, Inc., Jeffre Scott and The Providence Group

"Bronze Collar Sponsors" Volkswagen of South Charlotte

Media Sponsors

WCNC Charlotte
107.9 The Link
Society Magazine

In-Kind Sponsors

Boingo Graphics (Print & Signage Sponsor)
The Linen Loft (Decor Sponsor)
Invisible Fence Brand (Parking Sponsor)
Rick Hovis Photography (Paw-parazzi) Life Through the Lens Photography (People & Pet Portraits) Suarez Bakery (People Treats) Queen City Cake Studio (Specialty Cake)
Char's Pups (Dog Treats)

###

The mission of the Humane Society of Charlotte is to be a community resource committed to improving the lives of companion animals through adoption, spay/neuter and education. Our vision is to place all animals in safe and loving homes. The Humane Society of Charlotte provides low-cost spay and neuter surgeries for cats and dogs to reduce pet overpopulation throughout the Carolinas. The Humane Society of Charlotte is a non-profit organization that relies solely on private donations to achieve its mission.

2700 Toomey Avenue, Charlotte, NC 28203

704-377-0534

humanecharlotte.org