



they don't need much.  
but they do need you.

\*\*\*MEDIA ALERT\*\*\*

January 31, 2014

# ASPCA Partnership to Kick Off in Charlotte Next Week

**Members of City and County Leadership Join Charlotte-Mecklenburg Police Department Animal Care & Control Division (CMPD AC&C) and Humane Society of Charlotte (HSC) for Press Conference**

**WHO:** The ASPCA® (The American Society for the Prevention of Cruelty to Animals®) today announced that it will officially welcome Charlotte into the ASPCA Partnership program during a press conference next week.

**WHAT:** Details of the partnership will be unveiled at the press conference. Special guests will include:

- **ASPCA President & CEO Matt Bershadker**
- Several Key Members of City and County Leadership, including **Mayor Patrick D. Cannon**; as well as Charlotte City Council members; leadership from the Partner Agencies, including **Humane Society of Charlotte President & CEO Shelly Moore** and **Vice President of Operations Jorge Ortega**; and **Charlotte-Mecklenburg Police Department Deputy Chief Vicki Foster**; as well as **four-legged stars of Charlotte's animal community**

**WHEN & WHERE:** **Tuesday, February 4 at 10 a.m. ET**  
**The Palmer Building, 2601 E. Seventh Street in Charlotte, N.C. 28204**

**WHY:** The ASPCA Partnership is a collaborative effort with communities nationwide to increase their live release rates, saving the animals most at risk through sustainable data-driven plans and programs. These engage the community to reunite lost animals with their families, increase adoptions, target spay/neuter and support feral cats.

**MEDIA CONTACTS:** If you are interested in attending the press conference or interviewing an expert, please contact Alison Jimenez of the ASPCA at [alison.jimenez@aspc.org](mailto:alison.jimenez@aspc.org) or (347) 578-2242.

## **About the ASPCA®**

Founded in 1866, the ASPCA® (The American Society for the Prevention of Cruelty to Animals®) is the first animal welfare organization in North America and serves as the nation's leading voice for animals. More than two million supporters strong, the ASPCA's mission is to provide effective means for the prevention of cruelty to animals throughout the United States. As a 501(c)(3) not-for-profit corporation, the ASPCA is a national leader in the areas of anti-cruelty, community outreach and animal health services. For more information, please visit [www.ASPCA.org](http://www.ASPCA.org), and be sure to follow the ASPCA on [Facebook](#), [Twitter](#), and [Pinterest](#).

## **About Charlotte-Mecklenburg Animal Care & Control**

The Animal Care & Control Division of the Charlotte-Mecklenburg Police Department is committed to protecting the safety of citizens and animals within our community. Our goals are to create partnerships within the community in order to promote responsible pet ownership, decrease the overpopulation of domestic pets through spay-neuter programs, and to place adoptable animals in good homes. Animal Care & Control is a multi-faceted agency dedicated to providing the citizens of Charlotte and Mecklenburg County with animal care services. We are an organization that values community partnerships and working jointly to build a better world for animals and the people who own them. Animal Care & Control is recognized and emulated nationally as a leading model within the animal welfare community, and takes pride in initiating and implementing progressive programs and practices.

## **About the Humane Society of Charlotte**

The Humane Society of Charlotte is a community resource committed to improving the lives of companion animals through adoption, spay/neuter and education. The Humane Society of Charlotte provides low-cost spay and neuter surgeries for cats and dogs to reduce pet overpopulation throughout the Carolinas. The "space available" shelter provides pets with the love and attention they need to live happy and healthy lives while awaiting a new home. The Humane Society of Charlotte is a non-profit organization that relies solely on private donations to achieve its mission.

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