

NewsRelease

humane
society
of charlotte



FOR IMMEDIATE RELEASE
JULY 14, 2014

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Humane Society of Charlotte Urges “Pit Bull” Parents to Prevent Unwanted Litters during their August “Primp Your Pit” Campaign

Primp Your Pit Campaign, funded by PetSmart Charities®, will provide \$20 spay/neuter surgeries (and free nail trims) for nearly 6,800 Pit Bull Terrier dogs, nationwide

CITY, STATE (JULY 14, 2014) – This August, the Humane Society of Charlotte plans to spay/neuter 150 Pit Bull Terrier-type dogs for residents of Mecklenburg County for a special \$20 rate, which includes a free doggie nail trim, during [PetSmart Charities®](#) annual “Primp Your Pit” campaign.

American Pit Bull Terriers are one of the most popular dogs in the country. Yet an estimated 70% of all dogs housed and euthanized in urban animal shelters are Pit Bull Terrier-type dogs.

Sadly, myths and misunderstandings contribute to high shelter intake and low adoption rates of Pit Bull Terrier-type dogs of all ages.

To reduce their shelter numbers, PetSmart Charities is providing more than \$388,000 in grant funding to 57 animal welfare organizations across the nation so they can sterilize 6,796 Pit Bull Terrier-type dogs during the August campaign.

“Spaying/neutering your dog is the most effective way to prevent unwanted litters from being born that may ultimately end up in our local animal shelter,” says Shelly Moore, President/CEO of the Humane Society of Charlotte.

The American Veterinary Medical Association endorses spaying and neutering puppies as young as eight to 10 weeks old. Research shows that the procedure may improve the behavior and health of the pet, including reducing the risk of certain reproductive cancers and infections.

Pit bull parents who wish to take advantage of this special offer must mention the “Primp Your Pit” promotion when they schedule their appointments. The promotion is based on availability and spaces are limited.

Please visit humanecharlotte.org or call 704.333.4130 for more information or to schedule an appointment.

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About the Humane Society of Charlotte:

The Humane Society of Charlotte is a community resource committed to improving the lives of companion animals through adoption, spay/neuter and education. The Humane Society of Charlotte provides low-cost spay and neuter surgeries for cats and dogs to reduce pet overpopulation throughout the Carolinas. The “space available” shelter provides pets with the love and attention they need to live happy and healthy lives while awaiting a new home. The Humane Society of Charlotte is a non-profit organization that relies solely on private donations to achieve its mission.

About PetSmart Charities:

PetSmart Charities, Inc. is a nonprofit animal welfare organization that saves the lives of homeless pets. More than 400,000 dogs and cats find homes each year through our adoption program in all PetSmart® stores and our sponsored adoption events. PetSmart Charities grants more money to directly help pets in need than any other animal welfare group in North America, with a focus on funding spay/neuter services that help communities solve pet overpopulation. PetSmart Charities is a 501(c)(3) organization, separate from PetSmart, Inc.