

NewsRelease

humane
society
of charlotte



humanecharlotte.org

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FOR IMMEDIATE RELEASE

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Humane Society of Charlotte Prepares for PET PALOOZA Festival presented by VCA Stoney Creek Animal Hospital, this Saturday, April 18th

2K Dog Walk, Pet Adoptions, Vendors, Food Trucks, Dog Contests, Live Music and More!

Charlotte, NC – In recognition of the thousands of homeless dogs and cats in Mecklenburg County, the Humane Society of Charlotte is hosting its' largest annual fundraiser, **PET PALOOZA**, a 2K walk and pet festival to support the organization's mission. This year the event takes place on Saturday, April 18th from 10am-3pm at Independence Park (7th Street & Hawthorne Lane) and promises something for everyone including:

- 2K Dog Walk
- Vendor Fair
- Live Music with gogoPilot & Grown Up Avenger Stuff
- Beer & Wine Garden
- Fido Fashion Show with Charlotte Seen
- Food Truck "PAW-vilion"
- \$15 Microchipping
- Pet & People Massage
- Paw Print Painting
- Dog Contests
- AND MUCH MORE!!

Our Pet Palooza hosts for the day will be WBTV co-anchors Kristen Miranda and Brody O'Connell, who will kick off the 2K Dog Walk, which begins at 10 a.m. They will also announce our walk contest winners and our top fundraisers from the main stage. Following the walk, festival goers can visit the vendor fair, Food Truck "PAW-vilion", the Beer & Wine Garden with local brews from Triple C Brewing Co. and the Unknown Brewing Co. along with delightful wines from Constellation Brands / Rex Goliath Wines and participate in other events with their furry family members.

A festival favorite is our Fido Fashion Show, where our friends from Charlotte Seen will be bringing the fashion and fun! HSC adoptable and alumni dogs will also be walking the runway. Don't miss dog contests that everyone will enjoy.

Pet Palooza is bringing the live music again this year with two local bands that are sure to please. GogoPilot is back playing their alternative, power pop Americana songs and headliner Grown Up Avenger Stuff, who have been touring nationally, will bring music designed to get your heart pumping and your feet dancing. More sounds will be supplied by our Pet Palooza radio sponsor, iHeart Radio, who will have several radio remotes broadcasting live.

Attracting over 80 vendors and sponsors, 4,000 people, and countless pooches, last year's event was HSC's BIGGEST ever raising over \$100,000 to help HSC provide critical services like low-cost spay/neuter and wellness services , adoptions and owner/pet training and education to over 22,000 homeless and in-need pets in our community. The organization hopes to exceed their goals and with the Charlotte community's help, this can happen. ***Rain or shine, this Saturday, April 18th ... it's Pet Palooza 2015!***

About the Humane Society of Charlotte:

The Humane Society of Charlotte is a community resource committed to improving the lives of companion animals through adoption, spay/neuter and education. The Humane Society of Charlotte provides low-cost spay and neuter surgeries for cats and dogs to reduce pet overpopulation throughout the Carolinas. The "space available" shelter provides pets with the love and attention they need to live happy and healthy lives while awaiting a new home. The Humane Society of Charlotte is a nonprofit organization that relies solely on private donations to achieve its mission.

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