

# NewsRelease

humane  
society  
of charlotte  
humanecharlotte.org



2700 Toomey Ave., Charlotte, NC 28203  
Phone: 704-377-0534  
Open daily 11 am – 5 pm

## FOR IMMEDIATE RELEASE

Contact: Donna Ragan, Marketing & PR Manager  
704-494-7708

[dragan@humanesocietyofcharlotte.org](mailto:dragan@humanesocietyofcharlotte.org)  
[www.humanecharlotte.org](http://www.humanecharlotte.org)

## Humane Society of Charlotte Prepares for Their Seventh Annual Ties & Tails Gala Presented by The Taub Group

*430 Guests Along with 50 Canine Guests Expected to be in Attendance*

(October 7, 2015) Charlotte, NC– The Humane Society of Charlotte's 2015 Ties & Tails Gala, presented by The Taub Group is taking place this **Saturday, October 10<sup>th</sup> from 6pm-11pm** at The Westin Charlotte located at 601 S. College Street. Gala guests and their 4-legged "dates" can step out in style to enjoy an elegant evening celebration featuring a cocktail reception, Pet Parade, live entertainment, four-hour open bar, dinner, dancing as well as an unforgettable live and silent auction. The event is hosted by Larry Sprinkle from WCNC-TV and Ramona Holloway from The Link 107.9FM.

This event has become a community favorite, which honors Humane Society of Charlotte's friends and supporters. Shelly Moore, the HSC President & CEO says, "It is going to be another memorable evening where we have the chance to celebrate the good work of our organization and those that support it. This is one of our largest fundraisers of the year and the money raised is vital in carrying out our mission to help Charlotte's homeless pets. We hope our 2015 event will be a huge success!"

In 2014, the Humane Society of Charlotte placed over 2,800 dogs and cats into new and loving homes, performed over 13,000 spay/neuter surgeries – resulting in the prevention of billions of unwanted litters, and administered over 8,400 vaccines to 3,667 animals at their Critter Care Wednesday Low-Cost Wellness Clinics.

### Our Ties & Tails Gala Sponsors

**Presenting / Diamond Collar Sponsor:** The Taub Group

**Platinum Collar Sponsors:** Boingo Graphics, Greg and Connie Crumpton, Hearst Service Center, Lake Norman Transportation, Mercedes-Benz of South Charlotte, Niki's International Ltd., Nick and Suzie Trivisonno, Tyler2 Construction

**Auction Sponsor:** Gastonia Chrysler Dodge Jeep Ram and Lake Norman Chrysler Dodge Jeep Ram

**Gold Collar Sponsors:** Heafner Financial, Merry Maids, Neutrik

**CONTACT:** Interviews and photo opportunities are available. For more information, contact Donna Ragan, Marketing & PR Manager at 704-408-4527 or [dragan@humanesocietyofcharlotte.org](mailto:dragan@humanesocietyofcharlotte.org).

### **ABOUT THE HUMANE SOCIETY OF CHARLOTTE:**

The mission of the Humane Society of Charlotte is to be a community resource committed to improving the lives of companion animals through adoption, spay/neuter and education. Our vision is to place all animals in safe and loving homes. The Humane Society of Charlotte provides low-cost spay and neuter surgeries for cats and dogs to reduce pet overpopulation throughout the Carolinas. The Humane Society of Charlotte is a non-profit organization that relies solely on private donations to achieve its mission.