



# NewsRelease

**FOR IMMEDIATE RELEASE**  
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## **HUMANE SOCIETY OF CHARLOTTE ADOPTION CENTER OPENS AT PETCO** **Public invited to grand opening celebration on January 16**

January 12, 2016 –The Humane Society of Charlotte has partnered with Petco and the Petco Foundation in opening a newly renovated adoption center at Petco’s Huntersville store located at 10017 Biddick Lane, Huntersville, NC 28078. A grand opening celebration and ribbon cutting will be held on **Saturday, January 16 from 10 a.m. to 4 p.m.**

The Humane Society of Charlotte was approached by Petco to operate a 1,200 sq. ft. adoption center, in their newly remodeled Petco store. The new center officially opened its doors in early December. During the adoption center’s soft opening, a total of 51 dogs, cats, puppies and kittens have found new loving homes.

“The Humane Society of Charlotte is thrilled to partner with Petco and the Petco Foundation to assist in placing more pets with people throughout the Huntersville area,” said Shelly Moore, President and CEO of the organization. “This new adoption center will help us not only increase adoptions, but also reduce the length of stay for animals that are at our other shelter location and allow us to bring more animals in that are at risk of euthanasia.”

All pets from the Humane Society of Charlotte will be spayed or neutered prior to adoption, receive appropriate vaccinations, and a microchip identification implant.

“At the Petco Foundation, we believe that when you bring the love of a pet into your life by adopting, everything changes for the better – for you, and for the pet,” said Susanne Kogut, Executive Director of the Petco Foundation. “By partnering with Petco stores and animal welfare organizations across the country, we’re able to help more than 400,000 pets find homes – and love – every year. We’re thrilled to be able to offer our friends at Humane Society of Charlotte yet another way to help the pets of Charlotte, and look forward to the wonderful things that will be accomplished at the new center for years to come.”

**On Saturday, January 16, the public is invited to the grand opening / ribbon cutting for the new Humane Society of Charlotte Adoption Center at Petco**, located at 10017 Biddick Lane, from 10 a.m. to 4 p.m. The event will include a ribbon cutting, tours of the center, as well as refreshments and giveaways for people and their pets.

For more information, visit [humanecharlotte.org](http://humanecharlotte.org) or call 704.377.0534.

### **About the Humane Society of Charlotte:**

The Humane Society of Charlotte is a community resource committed to improving the lives of companion animals through adoption, spay/neuter and education. Our vision is to place all animals in safe and loving homes. The Humane Society of Charlotte provides low-cost spay and neuter surgeries for cats and dogs to reduce pet overpopulation throughout the Carolinas. The Humane Society of Charlotte is a non-profit organization that relies solely on private donations to achieve its mission.

### **About the Petco Foundation**

At the Petco Foundation, we believe that every animal deserves to live its best life. Since 1999, we’ve invested more than \$145 million in lifesaving animal welfare work to make that happen. With our more than 8,000 animal welfare partners, we inspire and empower communities to make a difference by investing in adoption and medical care programs, spay and neuter services, pet cancer research, service and therapy animals, and numerous other lifesaving initiatives. Through our Think Adoption First program, we partner with Petco stores and animal welfare organizations across the country to increase pet adoptions. So far, we’ve helped more than 4.2 million pets find their new loving families, and we’re just getting started. Visit [petcofoundation.org](http://petcofoundation.org) to learn more about how you can get involved.

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