



SPONSORSHIP OPPORTUNITIES



Charlotte Country Club
May 17th, 2017

PRESENTED BY

Olivia Cohen

HEARST corporation

Sponsorship Benefits

LUNCHEON SPONSOR: \$2,500

PRE-EVENT BENEFITS*

1. Company logo displayed on:
 - Women for Animal Welfare web page
 - Back of Invitation
2. Sponsorship mention in three HSC e-newsletters (emailed to 35,000+) – March | April | May
3. Sponsorship mention on Facebook, Instagram, and Twitter (30,000+ followers) with link to website or social media platform

EVENT BENEFITS

1. One guest table (10 seats) at the luncheon with VIP table placement
2. Verbal acknowledgement of sponsorship from the podium by event host
3. Company logo included on:
 - Audio visual presentation
 - Signage at guest check-in area
 - Event program

POST-EVENT BENEFITS

1. Sponsorship mention in post-event e-newsletter - June 2017.
2. Sponsorship mention on Facebook, Instagram and Twitter (30,000+ followers) in re-cap post.

***To ensure maximum exposure in pre-event promotion, confirm sponsorship by March 1, 2017.**

Sponsorship Benefits

TABLE HOSTESS: \$500

PRE-EVENT BENEFITS*

1. Name listed on event invitation

EVENT BENEFITS

1. One guest table (10 seats) at the Women for Animal Welfare Luncheon

POST-EVENT BENEFITS

1. Mention in post event e-newsletter - June 2017.

***Hostesses confirmed by March 15 will be included on the invitation.**

Humane Society of Charlotte • 2700 Toomey Avenue, Charlotte, NC 28203 • 704.377.0534 • humanecharlotte.org



Sponsorship

PARTICIPATION FORM

SPONSORSHIP OPTIONS

Sold Out!

\$5,000 Presenting Sponsor

\$2,500 Luncheon Sponsor

\$500 Table Hostess

CONTACT INFORMATION

Sponsor Contact Name

Company / Organization Name

Address

City

State

Zip

Phone

Email

PLEASE RETURN FORM AND CHECK TO:

Kim Sheehey

Humane Society of Charlotte

2700 Toomey Avenue

Charlotte, NC 28203

FOR SECURE CREDIT CARD PAYMENTS

Register online at <http://weblink.donorperfect.com/WomenForAnimalWelfare2017>.