



Young Affiliated Professionals 2023 Board Member Application

Mission Statement

The Humane Society of Charlotte's Young Affiliated Professionals (YAP) is a group of people who care about animal welfare and want to promote the mission of the Humane Society of Charlotte. YAP aims to bring together Charlotteans who want to help animals in need while getting to know like-minded professionals through social events, networking and fundraising activities.

YAP has 3 board members who lead the group by planning group activities, engaging with membership, promoting the group through social media, and working closely with the Humane Society of Charlotte to ensure that the group aligns with the organization's mission and vision for animals and the community.

Board Member Structure

**notes open position for 2023*

YAP Chair- The YAP Chair is responsible for leading Pack Leader meetings and working with the HSC staff liaison to prepare meeting agendas. This role also follows up with fellow leaders about outstanding tasks and research and applies techniques to improve YAP participation and membership in conjunction with the staff liaison.

YAP Marketing & Social Media Chair- The Marketing and Social Media Chair manages the marketing and social media committee and works with the HSC staff liaison to create marketing plans for YAP activities, events, and recruitment. The Marketing and Social Media Chair posts to the YAP Facebook and Instagram pages regularly and researches and applies best marketing practices for young professional groups. The chair and committee members also attend YAP events to take pictures and maintain YAP's social media presence. The Marketing Chair is also responsible for sending out the monthly newsletter at the first of the month and will work in collaboration with the other Pack Leaders to determine the month's content.

*YAP Membership Chair- The Membership Chair manages the membership committee to maintain communication with YAP members including welcoming and stewarding new YAP members and thanking current members occasionally. The Membership Chair also creates a recruitment plan and attends young professional mixers and additional recruitment opportunities alongside committee members. The chair and committee also plans and leads two membership meetings each year.

Pack Leader Requirements

As a YAP Leader, you will be required to commit to the following:

- Maintain active YAP membership
- Attend at least 9 out of 12 monthly Pack Leader meetings.
- Attend a minimum of five YAP events throughout the year. Two of the five events must be volunteer events.
- Lead two YAP events (one volunteer and one social) throughout the year
- Be comfortable speaking at community events and engaging with current members and potential new members.
- Commit to a two year term.

YAP Leader Role of Interest

(you may select more than one)

*YAP Marketing & Social Media Chair

*Membership Chair

Application Questions

Applicant Name:

Employer and Occupation:

Preferred Email:

When did you join YAP?

How many YAP events have you attended?

Why are you interested in serving as a YAP Pack Leader? What skills, experience, or ideas would you bring to the board?

Based on the Pack Leader role(s) that you selected above, please explain why you are interested in this role.

Please list any involvement with other organizations in our community.

Is there anything else that you would like for us to know when considering your application?

Please email this completed application to yap@humanecharlotte.org by Monday, November 2nd. If you have any questions, please contact Kirbi Whitaker, YAP Chair at kirbinreddic@gmail.com.