



- WHAT:** Humane Society of Charlotte Teams Up with Santa Paws & Elves for a Special Holiday Event – **Adoption Deliveries on Dec. 24<sup>th</sup> and Dec. 25<sup>th</sup>**
- WHO:** Humane Society of Charlotte (*along with Santa Claus and his elves*)
- WHEN:** **December 24<sup>th</sup>**, 4:30pm-6:30pm and **December 25<sup>th</sup>**, 9am-12pm
- WHERE:** HSC Shelter will be starting point – then off to the homes of adopters!
- CONTACT:** **FOR FILMING, INTERVIEWS and PHOTOGRAPHS**, please **CALL, EMAIL, OR TEXT** Donna Ragan, Director of Marketing & Public Relations at [dragan@humanecharlotte.org](mailto:dragan@humanecharlotte.org) or 980.257.4637

Santa Claus and his elves are working overtime at the Humane Society of Charlotte this holiday season. They are ready to make the holidays very special and unforgettable for some HSC adopters this year! **If you adopt** a select furry friend from the Humane Society of Charlotte **between December 21st and December 23rd**, Santa and his elves deliver your pet on **Christmas Eve (4:30pm-6:30pm) or Christmas Day (9am-12pm)**.

HSC is offering this a special holiday incentive and a way to say thank you for all those that adopt to change the lives of homeless animals in our community. All adopters will follow HSC's standard adoption processes including spending time with our adoption counselors to discuss expectations, preparing for a new pet, and finding the perfect match for the household. If you are considering adoption, visit us at our HSC 2700 Toomey Avenue Shelter (open 11am-5pm daily) and ask staff to help you find their new furry family member. *HSC's Petco Huntersville location is not included in this special event.*

Research and testimonials from animal shelters nationwide show pets as gifts may, in fact, be a wonderful idea. Ultimately saving more animals lives during the holiday season and beyond. According to the ASPCA, their research found there is no correlation between getting an animal as a gift and an owner's love and attachment to the pet event if that pet was a surprise gift and no increased risk of relinquishment for dogs and cats received as gifts.

"This is HSC's first year for offering this very special holiday gift to our adopters, and we hope that they enjoy this and it brings not only joy the day of the delivery, but for years to come", notes Shelly Moore, HSC President / CEO. "Our goal is to make everyone happy, and our adoption counselors will do their very best to insure it is the best fit."

In 2015, the Humane Society of Charlotte assisted over 22,000 animals and their families, successfully placed over 2,900 dogs and cats into new homes, and performed over 12,500 surgeries, many of which were targeted to the populations most at risk.

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The mission of the Humane Society of Charlotte is to be a community resource committed to improving the lives of companion animals through adoption, spay/neuter and education. Our vision is to place all animals in safe and loving homes. The Humane Society of Charlotte provides low-cost spay and neuter surgeries for cats and dogs to reduce pet overpopulation throughout the Carolinas. The Humane Society of Charlotte is a non-profit organization that relies solely on private donations to achieve its mission.