

NewsRelease

humane
society
of charlotte



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FOR IMMEDIATE RELEASE

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Humane Society of Charlotte Prepares for PET PALOOZA WALK FOR THE ANIMALS and Festival on this Saturday, April 9th

2K Fundraising Dog Walk, Vendors, Beer & Wine Garden, Food Trucks, Pet Adoptions, and MORE!

Charlotte, NC – In recognition of the thousands of homeless dogs and cats in Mecklenburg County the Humane Society of Charlotte is hosting its largest annual fundraiser, **PET PALOOZA Festival & WALK FOR THE ANIMALS**, a 2K fundraising walk and pet festival to support the organization’s mission, this year the event is presented by **Lake Norman Chrysler Dodge Jeep Ram, Hills Pet Nutrition, and Gastonia Chrysler Dodge Jeep Ram** on **this Saturday, April 9th** from 10 a.m. – 3 p.m. at Independence Park (7th Street & Hawthorne Lane) and promises something for everyone!

* 2K Fundraising WALK FOR THE ANIMALS

* Huge Vendor Fair

* Live Music from Old #7 Band

* Beer & Wine Garden

(including PRP Wines Intl., Red Clay Cider Works, Sugar Creek Brewery, and Sycamore Brewing)

* Coach Ron Rivera at 12:30pm!

* Food Truck “PAW-Vilion”

* Paw Print Painting

* Dog Contests

* \$15 Microchipping and much MORE!

Pet Palooza hosts for the day will be Kristen Miranda and Lyndsay Tapases, from TV sponsor WBTV, who will kick off the WALK FOR THE ANIMALS 2K fundraising walk, which begins at 10:00 a.m. They will also announce walk contest winners and top fundraisers from the main stage. Following the walk, festivalgoers can visit the huge vendor fair, Food Truck “PAW-vilion”, the Beer & Wine Garden with local brews and ciders from Red Clay Cider Works, Sugar Creek Brewery, Sycamore Brewing, along with delightful wines from PRP Wines International and participate in other events with their furry family members. **Coach Ron Rivera**, Carolina Panthers Head Coach and NFL Coach of the Year will stop by around noon for an autograph signing of HSC’s RESCUE RECIPES COOKBOOK!

You’ll have live music this year from Olde #7 Band, along with more sounds supplied by our Pet Palooza WALK FOR THE ANIMALS radio sponsor, iHeart Radio, who will have several radio remotes onsite this Saturday.

Attracting over 80 vendors and sponsors, 4,000 people and countless pooches, last year’s event was HSC’s BIGGEST ever raising over \$100,000 to help HSC provide critical services like low-cost spay/neuter and wellness services, adoptions and owner/pet training and education to over 22,000 homeless and in-need pets in our community. The organization hopes to exceed their goals and with the Charlotte community’s help, this can happen. Rain or shine, this Saturday, April 9th ... Pet Palooza WALK FOR THE ANIMALS & Festival 2016! **#petpaloozacharlotte**

About the Humane Society of Charlotte:

The Humane Society of Charlotte is a community resource committed to improving the lives of companion animals through adoption, spay/neuter and education. The Humane Society of Charlotte provides low-cost spay and neuter surgeries for cats and dogs to reduce pet overpopulation throughout the Carolinas. The "space available" shelter provides pets with the love and attention they need to live happy and healthy lives while awaiting a new home. The Humane Society of Charlotte is a non-profit organization that relies solely on private donations to achieve its mission.

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