

NewsRelease

humane
society
of charlotte



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Open Daily 11 a.m. – 5 p.m.

FOR IMMEDIATE RELEASE

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Humane Society of Charlotte Prepares for PET PALOOZA WALK FOR THE ANIMALS and Festival on Saturday, April 22nd

2K Fundraising Dog Walk, Vendors, Beer & Wine Garden, Food Trucks, Pet Adoptions, and MORE!

Charlotte, NC (March 17, 2017) – In recognition of the thousands of homeless dogs and cats in Mecklenburg County, the Humane Society of Charlotte is preparing for its largest annual fundraiser, **PET PALOOZA Festival & WALK FOR THE ANIMALS**, a 2K fundraising walk and pet festival to support the organization’s mission. This year the event is presented by Lake Norman Chrysler Dodge Jeep Ram, Hills Pet Nutrition, Petco Foundation and Gastonia Chrysler Dodge Jeep Ram on **Saturday, April 22nd** from 10 a.m. – 3 p.m. at Independence Park (7th Street & Hawthorne Lane). The event promises something for everyone!

- * 2K Fundraising WALK FOR THE ANIMALS
- * Huge Vendor Fair
- * Live Music from Old #7 Band
- * Beer Garden

- * Food Truck “PAW-Vilion”
- * Paw Print Painting
- * Dog Contests
- * \$15 Microchipping and much MORE!

HSC is proud to share that our 2017 media sponsors are WCCB Charlotte, Creative Loafing Charlotte, and iHeart Media Charlotte! WCCB Charlotte hosts will kick off the WALK FOR THE ANIMALS 2K fundraising walk, which begins at 10:00 a.m. They will also announce walk contest winners and top fundraisers from the main stage. Following the walk, festival goers can visit the huge vendor fair, Food Truck “PAW-vilion”, the Beer Garden with local brews and participate in other events with their furry family members.

APRIL 22 REGISTER NOW

pet palooza 2017 festival & WALK for the animals
humane society of charlotte

petpaloozacharlotte.org

- 2K DOG WALK
- VENDOR FAIR
- LIVE MUSIC
- FOOD TRUCK “PAW-VILION”
- BEER & WINE GARDEN
- AND MUCH MORE! ★

Independence Park
in the BEAUTIFUL Elizabeth neighborhood

presented by
LAKE NORMAN CHRYSLER | DODGE | JEEP | RAM
petco foundation
Hills
GASTONIA CHRYSLER DODGE JEEP RAM

media partners
WCCB **99.7 FOX** **96.9** **THE KAT** **102.9 the LAKE** **loafing**

There'll be live music this year from Olde #7 Band, along with more sounds supplied by our Pet Palooza WALK FOR THE ANIMALS radio sponsor, iHeart Radio, who will have several radio remotes onsite.

Attracting over 100 vendors and sponsors, 4,000 people and countless pooches, last year's event was HSC's BIGGEST ever raising over \$135,000 to help provide critical services like low-cost spay/neuter and wellness services, adoptions and owner/pet training and education to over 22,000 homeless and in-need pets in our community. The organization hopes to exceed their goals and with the Charlotte community's help, this can happen. Rain or shine, Saturday, April 22nd ... Pet Palooza WALK FOR THE ANIMALS & Festival 2017! All event information – including sponsor and vendor opportunities and walk registration can be found at <http://www.petpaloozacharlotte.org>. **#petpaloozacharlotte**

About the Humane Society of Charlotte:

The Humane Society of Charlotte is a community resource committed to improving the lives of companion animals through adoption, spay/neuter and education. The Humane Society of Charlotte provides low-cost spay and neuter surgeries for cats and dogs to reduce pet overpopulation throughout the Carolinas. The "space available" shelter provides pets with the love and attention they need to live happy and healthy lives while awaiting a new home. The Humane Society of Charlotte is a non-profit organization that relies solely on private donations to achieve its mission.

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