

MONTHLY ADOPTION SPONSOR

Advertise your business. Give back to HSC.

WHAT YOU GET:

- Advertisement inserts in all adoption packets (average of 250 per month) *
- 1 tabling opportunity in the HSC lobby
- Logo displayed digitally in the lobby throughout the month
- 1 dedicated social media post per week on Facebook (40k followers) and Instagram (12.6k followers)
- Hyperlinked digital website banner featuring your logo on the HSC homepage
- Hyperlinked logo on all adoption pages (12.5k unique visitors/per month)
- Branded Facebook posts on all Facebook adoption photos.
- Editorial spot in monthly E-newsletter (49k viewers)

Monthly Pricing: \$1000

Interested in learning more?

Email Donna Stucker, VP of Philanthropy for more information at dstucker@humanecharlotte.org



@humanecharlotte

