NEWS RELEASE

HSC kicks off summer-themed pet photo contest to raise money to support homeless animals in Charlotte

FOR IMMEDIATE RELEASE: Charlotte, NC | June 22, 2020

Does your dog like to lounge by the pool? Have you ever caught your pet parrot wearing sunglasses? HSC has the photo contest for you!

The Humane Society of Charlotte kicked off the Beach Body Hottie Pet Photo Contest in a creative new effort to raise funds to **support homeless animals** in the city of Charlotte and the **life-saving work** done by the 42-year-old organization.

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The brand-new fundraiser focuses on pets in our community - and not just the dogs and cats! HSC is urging all pet owners to submit a summertime photo of their companion to encourage the fun!

"We're excited to see all of the amazing photos of pets in the community", said HSC Humane Education Manager, Shelley Lyttle. "We know people love to show off their fur-babies and we're raising money to support HSC in the process. Win-win!"

Those interested in participating can submit their photo(s) at https://www.gogophotocontest.com/hscbeachbodypet. All submissions require a $5 entry fee and $1 = 1 vote, per photo. **All funds raised will support the mission of the Humane Society of Charlotte**.

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Enter the Pet Photo Contest!

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The Humane Society of Charlotte is a community resource committed to delivering effective, innovative services that strengthen the human-animal bond and improve the lives of companion animals and the people who care about them. The Humane Society of Charlotte follows a no-kill philosophy, which is based on saving all animals that come to us. Our vision is for Charlotte to be a united community where animal welfare is valued and demonstrated through educated and collaborative efforts leading to positive outcomes for people and animals.

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