



**NEWS: FOR IMMEDIATE RELEASE**

## **Humane Society of Charlotte transitions fence-building program and launches Humane Education initiative**

Charlotte, NC | March 2, 2020

The Humane Society of Charlotte (HSC) is proud to announce the launch of the first Humane Education program in Charlotte in March 2020. Shelley Lyttle, HSC Humane Education Manager and former Mecklenburg County sixth grade teacher, will lead the creation and implementation of Humane Education curriculum and programming.

HSC believes community collaboration is integral to elevating the relationships between humans and animals in our community. In 2019 HSC conducted an analysis of its community outreach programming. Through this study Humane Education was identified to have the largest and most long-lasting impact on social change concerning human/animal interaction.

In order for HSC to shift focus to Humane Education, HSC will be transferring the iBuild fence program to a community partner. HSC recognized that a strong partner was needed to carry the iBuild Fence Build program forward. [Hearts Beat as One Foundation](#) stepped forward and will assume stewardship of the fence build program under the name [United 4 Animals \(U4A\)](#).

United 4 Animals will address the immediate needs of chained and tethered pets in our community. Both U4A and HSC consider removing an animal from a chain to a fenced enclosure a success. U4A will provide community pet owners with hands-on support.

HSC will focus on Humane Education initiatives to break the tradition and acceptance of animals living their lives on chains. HSC will provide spay/neuter and basic medical care to pets in the fence build program on a case-by-case basis. Working together, we will elevate the intrinsic value of animals in the Queen City.

### **Will the Humane Society of Charlotte remove existing fences?**

No. Fences, doghouses and supplies are considered gifts to recipients. Fence owners are empowered to maintain their fences and enclosures.

### **Whom do fence recipients contact at United 4 Animals with questions?**

You may contact:

Bethany McDonald  
Programs Director

Hearts Beat as One Foundation  
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704.491.3321



The Humane Society of Charlotte is a community resource committed to delivering effective, innovative services that strengthen the human-animal bond and improve the lives of companion animals and the people who care about them. The Humane Society of Charlotte follows a no-kill philosophy, which is based on saving all animals that come to us. Our vision is for Charlotte to be a united community where animal welfare is valued and demonstrated through educated and collaborative efforts leading to positive outcomes for people and animals.

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