



## Young Affiliated Professionals 2021 Pack Leader Application

### **Mission Statement**

The Humane Society of Charlotte's Young Affiliated Professionals (YAP) is a group of people who care about animal welfare and want to promote the mission of the Humane Society of Charlotte. YAP aims to bring together Charlotteans who want to help animals in need while getting to know like-minded professionals through social events, networking and fundraising activities.

YAP has five board members, known as Pack Leaders, who lead the group by planning group activities, engaging with membership, promoting the group through social media, and working closely with the Humane Society of Charlotte to ensure that the group aligns with the organization's mission and vision for animals and the community.

### **Pack Leader Structure**

*\*notes open Pack Leader position for 2021*

YAP Chair- The YAP Chair is responsible for leading Pack Leader meetings and working with the HSC staff liaison to prepare meeting agendas. This role also follows up with fellow leaders about outstanding tasks and researches and applies techniques to improve YAP participation and membership in conjunction with the staff liaison.

\*YAP Vice Chair- The YAP Vice Chair takes Pack Leader meeting notes to be shared with other Pack Leaders, and assists the Chair with following up on outstanding tasks. The Vice Chair also works with the Marketing and Social Media Chair to ensure that YAP's social media presence is maintained. The Vice Chair will serve as Chair after one-year term of being Vice Chair. \*

\*YAP Group Activities Chair- The Group Activities Chair manages the group activities committee to organize YAP events and activities. This includes working with the HSC staff liaison to identify venues/dates for events and ensure that events and activities align with the YAP budget. The Group Activities Chair also works with the marketing/social media committee to create promotion plans for events and activities. \*

\*YAP Membership Chair- The Membership Chair manages the membership committee to maintain communication with YAP members including welcoming and stewarding new YAP members and thanking current members occasionally. The Membership Chair also creates a recruitment plan and

attends young professional mixers and additional recruitment opportunities alongside committee members. The chair and committee also plans and leads two membership meetings each year. \*

YAP Marketing & Social Media Chair- The Marketing and Social Media Chair manages the marketing and social media committee and works with the HSC staff liaison to create marketing plans for YAP activities, events, and recruitment. The Marketing and Social Media Chair posts to the YAP Facebook and Instagram pages regularly and researches and applies best marketing practices for young professional groups. The chair and committee members also attend YAP events to take pictures and maintain YAP's social media presence.

## **Pack Leader Requirements**

As a YAP Pack Leader, you will be required to commit to the following:

- Maintain active YAP membership
- Attend at least six out of 12 monthly Pack Leader meetings (Group Activities Chair, Membership Chair, and Marketing & Social Media Chair); attend at least nine out of 12 Pack Leader meetings (Chair and Vice Chair)
- Schedule and attend monthly committee meetings (Group Activities Chair, Membership Chair, and Marketing & Social Media Chair)
- Attend a minimum of five YAP events throughout the one-year term. Two of the five events must be volunteer events.
- Lead two YAP events (one volunteer and one social) throughout the year
- If serving as Vice Chair, you will serve one year in this role followed by one year as Chair

## **Pack Leader Role of Interest**

*(you may select more than one)*

\*Vice Chair

\*Membership Chair

\*Group Activities Chair

## **Application Questions**

Applicant Name:

Employer and Occupation:

Preferred Email:

When did you join YAP?

Why are you interested in serving as a YAP Pack Leader? What skills, experience, or ideas would you bring to the board?

Based on the Pack Leader role(s) that you selected above, please explain why you are interested in this role.

Please list any involvement with other organizations in our community.

Is there anything else that you would like for us to know when considering your application?

**Please email this completed application to [yap@humanecharlotte.org](mailto:yap@humanecharlotte.org).  
If you have any questions, please contact either Olivia Hubert, Development Manager, at [ohubert@humanecharlotte.org](mailto:ohubert@humanecharlotte.org) or Brenna Johnson, YAP Vice Chair and Incoming Chair, at [bkjohnson3788@gmail.com](mailto:bkjohnson3788@gmail.com).**