

PET FOOD DRIVE

Keeping
pets in
their loving
homes.

humane
society
of charlotte
pet



food bank

FAQs ABOUT ANIMAL HUNGER



In 2018, HSC's Pet Food Bank distributed over 67,000 pounds of food to over 8,000 pets.

What is the mission of the Humane Society of Charlotte's Pet Food Bank?

The Humane Society of Charlotte is a non-profit 501(c)3 organization that offers no-cost pet food to those that are experiencing financial difficulty.

Who does HSC's Pet Food Bank serve?

Families and individuals and the dogs and cats in those homes. We partner with Charlotte community services groups providing food to pets of senior citizens.

How does the HSC's Pet Food Bank obtain food?

Our Pet Food Bank relies entirely on donations from the community including retail stores and individual donations.

What impact does a Pet Food Bank have on the HSC?

Between 50,000 to 1 million dogs and cats in the United States are at risk of becoming homeless. Giving up a pet for lack of ability to care for it is a traumatic experience for both the animal and its owner. Our Pet Food Bank serves to keep pets in the loving homes they already have.

How do I host a pet food drive?

We are always looking for people that have a love of animals and are interested in hosting food drives.

To host a food drive contact
petfoodbank@humanecharlotte.org or
704-377-0534, ext 258.





ORGANIZING YOUR FOOD DRIVE

1 Get approval from the leadership or management of your business/organization.

You need these folks to help you promote the food drive and make it a success.

2 See if your company will do a matching financial gift.

Many companies are happy to make a matching gift of their employee contributions – even when employees are giving food instead of cash. See if your company will donate a dollar for every pound of food raised. Donations support HSC life-saving programs.

3 Set a goal.

Establish a goal for the amount of food you want to raise.

4 Kick Off!!!

Bring all your targeted participants together for a kick-off event. Explain the importance of your food drive and share the information about animal hunger and how the Humane Society of Charlotte Pet Food Bank helps to keep animals in loving homes.

5 Keep the momentum going.

Email your targeted participants the details about animal hunger and information about the Humane Society of Charlotte Pet Food Bank. Depending on the length of the food drive, periodically update your coworkers or colleagues on progress toward goal.





RUNNING YOUR FOOD DRIVE

at your business, school, or club

START HERE

SET-UP collection points

Place your signs, posters, and collection boxes in high foot traffic areas. Such as a lobby or lunch room. Have an adequate collection box and a place to store food until the drive is over. HSC has pop-up donation bins available for larger food drives.

BUILD awareness

- Use emails, posters, and other internal communications to generate interest and participation.
- Create a paycheck insert with the details of the food drive.
- Provide daily updates.
 - Be sure to follow HSC at @humanecharlotte and tag us at #humanecharlotte and #hscpetfoodbank.

DELIVER to the Humane Society of Charlotte

Contact HSC Community Outreach to coordinate your drop off. Take group photos with the whole stash of food and alert the media!

INVOLVE everyone and make it competitive

Competitions between groups and individuals to bring in the most food helps to generate more donations for pets in need. Establish some fun rewards for groups or individuals that bring in the most food.

ANNOUNCE your results and celebrate success!

Thank everyone sincerely for participating! Add results and photos to your newsletter. Set the date for your next drive.